

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

RGA Right Direction PAC

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 06/16

**Invoice ID: 1173200**  
**Campaign ID:**

**Invoice Date: 06-29-2016**  
**Estimate ID: 762**

**Contract ID: 828190**  
**P.O Number:**

**Client ID: 41484**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$774.00
Agency Commission	(\$116.10)
Rep. Firm Commission	(\$230.26)

<b>Net Advertising Fee</b>	<b>\$427.64</b>
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<b>Sub Total</b>	<b>\$427.64</b>
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<b>Total This Invoice</b>	<b>\$427.64</b>
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/62293604/  
1350

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## Affidavit of Performance

Client Name: RGA Right Direction PAC  
Remarks: /62293604/  
Bill Cycle: 06/16  
Rep. Firm: VNS/NCC

Contract ID: 828190  
Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
06/20/16	Monday	CNN-E	LOU-1350_LOUISVIL	Why They Hate Us	9:38pm	BCRGAMP1601H	00:00:30	3	Charged	9.00
06/20/16	Monday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	11:59pm	BCRGAMP1601H	00:00:30	3	Charged	9.00
06/20/16	Monday	FOOD-E	LOU-1350_LOUISVIL	The Kitchen	10:20am	BCRGAMP1601H	00:00:30	8	Charged	5.00
06/20/16	Monday	FOOD-E	LOU-1350_LOUISVIL	The Kitchen	11:24am	BCRGAMP1601H	00:00:30	8	Charged	5.00
06/20/16	Monday	FOOD-E	LOU-1350_LOUISVIL	The Kitchen	11:54am	BCRGAMP1601H	00:00:30	8	Charged	5.00
06/20/16	Monday	FOOD-E	LOU-1350_LOUISVIL	Kids' Choice Awards	5:23pm	BCRGAMP1601H	00:00:30	6	Charged	7.00
06/20/16	Monday	FOOD-E	LOU-1350_LOUISVIL	Kids BBQ Championship	8:22pm	BCRGAMP1601H	00:00:30	2	Charged	10.00
06/20/16	Monday	FOOD-E	LOU-1350_LOUISVIL	Chopped	11:23pm	BCRGAMP1601H	00:00:30	2	Charged	10.00
06/20/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Love It or List It	12:18pm	BCRGAMP1601H	00:00:30	7	Charged	6.00
06/20/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Love It or List It	1:19pm	BCRGAMP1601H	00:00:30	7	Charged	6.00
06/20/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Love It or List It	2:43pm	BCRGAMP1601H	00:00:30	7	Charged	6.00
06/20/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Love It or List It	5:16pm	BCRGAMP1601H	00:00:30	4	Charged	8.00
06/20/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Love It or List It	5:40pm	BCRGAMP1601H	00:00:30	4	Charged	8.00
06/20/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Tiny House, Big Living	8:43pm	BCRGAMP1601H	00:00:30	1	Charged	11.00
06/20/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Tiny House, Big Living	9:16pm	BCRGAMP1601H	00:00:30	1	Charged	11.00
06/20/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Tiny House Hunters	11:45pm	BCRGAMP1601H	00:00:30	1	Charged	11.00
06/21/16	Tuesday	CNN-E	LOU-1350_LOUISVIL	Jake Tapper	4:28pm	BCRGAMP1602H	00:00:30	5	Charged	7.00
06/21/16	Tuesday	CNN-E	LOU-1350_LOUISVIL	Situation Room	5:48pm	BCRGAMP1602H	00:00:30	5	Charged	7.00
06/21/16	Tuesday	CNN-E	LOU-1350_LOUISVIL	CNN Tonight	11:58pm	BCRGAMP1602H	00:00:30	3	Charged	9.00
06/21/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Trisha's So. Kitchen	11:47am	BCRGAMP1602H	00:00:30	8	Charged	5.00
06/21/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Chopped	4:24pm	BCRGAMP1602H	00:00:30	6	Charged	7.00
06/21/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Chopped	4:53pm	BCRGAMP1602H	00:00:30	6	Charged	7.00
06/21/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Chopped Junior	8:51pm	BCRGAMP1602H	00:00:30	2	Charged	10.00
06/21/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Chopped	9:51pm	BCRGAMP1602H	00:00:30	2	Charged	10.00
06/21/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Chopped	10:50pm	BCRGAMP1602H	00:00:30	2	Charged	10.00
06/21/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	1:18pm	BCRGAMP1602H	00:00:30	7	Charged	6.00
06/21/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	2:42pm	BCRGAMP1602H	00:00:30	7	Charged	6.00
06/21/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	5:43pm	BCRGAMP1602H	00:00:30	4	Charged	8.00
06/21/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	8:45pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
06/21/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	9:45pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
06/21/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	House Hunters	10:18pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
06/21/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	11:19pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
06/22/16	Wednesday	CNN-E	LOU-1350_LOUISVIL	Jake Tapper	4:47pm	BCRGAMP1602H	00:00:30	5	Charged	7.00
06/22/16	Wednesday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	8:25pm	BCRGAMP1602H	00:00:30	3	Charged	9.00
06/22/16	Wednesday	FOOD-E	LOU-1350_LOUISVIL	Farmhouse Rules	10:18am	BCRGAMP1602H	00:00:30	8	Charged	5.00
06/22/16	Wednesday	FOOD-E	LOU-1350_LOUISVIL	Farmhouse Rules	11:18am	BCRGAMP1602H	00:00:30	8	Charged	5.00
06/22/16	Wednesday	FOOD-E	LOU-1350_LOUISVIL	Farmhouse Rules	11:48am	BCRGAMP1602H	00:00:30	8	Charged	5.00
06/22/16	Wednesday	FOOD-E	LOU-1350_LOUISVIL	Chopped	5:23pm	BCRGAMP1602H	00:00:30	6	Charged	7.00
06/22/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	1:17pm	BCRGAMP1602H	00:00:30	7	Charged	6.00
06/22/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	2:17pm	BCRGAMP1602H	00:00:30	7	Charged	6.00
06/22/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	4:17pm	BCRGAMP1602H	00:00:30	4	Charged	8.00
06/22/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	5:18pm	BCRGAMP1602H	00:00:30	4	Charged	8.00
06/22/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	5:41pm	BCRGAMP1602H	00:00:30	4	Charged	8.00
06/22/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Brother vs. Brother	9:19pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
06/22/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	11:17pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
06/23/16	Thursday	CNN-E	LOU-1350_LOUISVIL	E. B. OutFront	7:33pm	BCRGAMP1602H	00:00:30	5	Charged	7.00
06/23/16	Thursday	CNN-E	LOU-1350_LOUISVIL	E. B. OutFront	7:58pm	BCRGAMP1602H	00:00:30	5	Charged	7.00
06/23/16	Thursday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	9:54pm	BCRGAMP1602H	00:00:30	3	Charged	9.00
06/23/16	Thursday	FOOD-E	LOU-1350_LOUISVIL	Cupcake Wars	10:22am	BCRGAMP1602H	00:00:30	8	Charged	5.00
06/23/16	Thursday	FOOD-E	LOU-1350_LOUISVIL	Cupcake Wars	11:22am	BCRGAMP1602H	00:00:30	8	Charged	5.00
06/23/16	Thursday	FOOD-E	LOU-1350_LOUISVIL	Cupcake Wars	11:55am	BCRGAMP1602H	00:00:30	8	Charged	5.00
06/23/16	Thursday	FOOD-E	LOU-1350_LOUISVIL	Food Network Star	4:25pm	BCRGAMP1602H	00:00:30	6	Charged	7.00
06/23/16	Thursday	FOOD-E	LOU-1350_LOUISVIL	Chopped	9:51pm	BCRGAMP1602H	00:00:30	2	Charged	10.00
06/23/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Reno	10:44am	BCRGAMP1602H	00:00:30	7	Charged	6.00
06/23/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	12:18pm	BCRGAMP1602H	00:00:30	7	Charged	6.00
06/23/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	3:46pm	BCRGAMP1602H	00:00:30	7	Charged	6.00
06/23/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	7:16pm	BCRGAMP1602H	00:00:30	4	Charged	8.00
06/23/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	7:45pm	BCRGAMP1602H	00:00:30	4	Charged	8.00
06/23/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	8:45pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
06/23/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	House Hunters	10:18pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
06/24/16	Friday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	8:29pm	BCRGAMP1602H	00:00:30	3	Charged	9.00
06/24/16	Friday	FOOD-E	LOU-1350_LOUISVIL	Giada at Home	10:14am	BCRGAMP1602H	00:00:30	8	Charged	5.00

06/24/16	Friday	FOOD-E	LOU-1350_LOUISVIL	Giada at Home	11:21am	BCRGAMP1602H	00:00:30	8	Charged	5.00
06/24/16	Friday	FOOD-E	LOU-1350_LOUISVIL	Diners, Drive-Ins	4:20pm	BCRGAMP1602H	00:00:30	6	Charged	7.00
06/24/16	Friday	FOOD-E	LOU-1350_LOUISVIL	Diners, Drive-Ins	4:49pm	BCRGAMP1602H	00:00:30	6	Charged	7.00
06/24/16	Friday	FOOD-E	LOU-1350_LOUISVIL	Diners, Drive-Ins	8:18pm	BCRGAMP1602H	00:00:30	2	Charged	10.00
06/24/16	Friday	FOOD-E	LOU-1350_LOUISVIL	Diners, Drive-Ins	10:46pm	BCRGAMP1602H	00:00:30	2	Charged	10.00
06/24/16	Friday	HGTV-E	LOU-1350_LOUISVIL	Prop Bros:Buy/Sell	11:44am	BCRGAMP1602H	00:00:30	7	Charged	6.00
06/24/16	Friday	HGTV-E	LOU-1350_LOUISVIL	Beachfront Bargain	1:19pm	BCRGAMP1602H	00:00:30	7	Charged	6.00
06/24/16	Friday	HGTV-E	LOU-1350_LOUISVIL	Beachfront Bargain	2:19pm	BCRGAMP1602H	00:00:30	7	Charged	6.00
06/24/16	Friday	HGTV-E	LOU-1350_LOUISVIL	Beachfront Bargain	4:18pm	BCRGAMP1602H	00:00:30	4	Charged	8.00
06/24/16	Friday	HGTV-E	LOU-1350_LOUISVIL	Beachfront Bargain	5:19pm	BCRGAMP1602H	00:00:30	4	Charged	8.00
06/24/16	Friday	HGTV-E	LOU-1350_LOUISVIL	Beachfront Bargain	5:44pm	BCRGAMP1602H	00:00:30	4	Charged	8.00
06/24/16	Friday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Intl	11:45pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
06/25/16	Saturday	CNN-E	LOU-1350_LOUISVIL	CNN Newsroom	4:40pm	BCRGAMP1602H	00:00:30	5	Charged	7.00
06/25/16	Saturday	CNN-E	LOU-1350_LOUISVIL	CNN Newsroom	5:41pm	BCRGAMP1602H	00:00:30	5	Charged	7.00
06/25/16	Saturday	CNN-E	LOU-1350_LOUISVIL	CNN Newsroom	5:56pm	BCRGAMP1602H	00:00:30	5	Charged	7.00
06/25/16	Saturday	CNN-E	LOU-1350_LOUISVIL	CNN Special Report	8:37pm	BCRGAMP1602H	00:00:30	3	Charged	9.00
06/25/16	Saturday	CNN-E	LOU-1350_LOUISVIL	This Is Life	10:53pm	BCRGAMP1602H	00:00:30	3	Charged	9.00
06/25/16	Saturday	FOOD-E	LOU-1350_LOUISVIL	The Kitchen	11:21am	BCRGAMP1602H	00:00:30	8	Charged	5.00
06/25/16	Saturday	FOOD-E	LOU-1350_LOUISVIL	The Kitchen	11:54am	BCRGAMP1602H	00:00:30	8	Charged	5.00
06/25/16	Saturday	FOOD-E	LOU-1350_LOUISVIL	Chopped Junior	4:51pm	BCRGAMP1602H	00:00:30	6	Charged	7.00
06/25/16	Saturday	FOOD-E	LOU-1350_LOUISVIL	Cake Wars	5:23pm	BCRGAMP1602H	00:00:30	6	Charged	7.00
06/25/16	Saturday	FOOD-E	LOU-1350_LOUISVIL	Chopped	8:23pm	BCRGAMP1602H	00:00:30	2	Charged	10.00
06/25/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	10:43am	BCRGAMP1602H	00:00:30	7	Charged	6.00
06/25/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	11:42am	BCRGAMP1602H	00:00:30	7	Charged	6.00
06/25/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	5:45pm	BCRGAMP1602H	00:00:30	4	Charged	8.00
06/25/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Living Big Sky	11:18pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
06/26/16	Sunday	CNN-E	LOU-1350_LOUISVIL	CNN Newsroom	5:29pm	BCRGAMP1602H	00:00:30	5	Charged	7.00
06/26/16	Sunday	CNN-E	LOU-1350_LOUISVIL	The Hunt	8:23pm	BCRGAMP1602H	00:00:30	3	Charged	9.00
06/26/16	Sunday	CNN-E	LOU-1350_LOUISVIL	Declassified	10:31pm	BCRGAMP1602H	00:00:30	3	Charged	9.00
06/26/16	Sunday	FOOD-E	LOU-1350_LOUISVIL	Valerie's Home Cooking	10:18am	BCRGAMP1602H	00:00:30	8	Charged	5.00
06/26/16	Sunday	FOOD-E	LOU-1350_LOUISVIL	Kids BBQ Championship	4:55pm	BCRGAMP1602H	00:00:30	6	Charged	7.00
06/26/16	Sunday	FOOD-E	LOU-1350_LOUISVIL	Chopped Junior	5:23pm	BCRGAMP1602H	00:00:30	6	Charged	7.00
06/26/16	Sunday	FOOD-E	LOU-1350_LOUISVIL	Chopped Junior	5:52pm	BCRGAMP1602H	00:00:30	6	Charged	7.00
06/26/16	Sunday	FOOD-E	LOU-1350_LOUISVIL	Chopped	11:51pm	BCRGAMP1602H	00:00:30	2	Charged	10.00
06/26/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Lakefront Bargain	8:18pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
06/26/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	House Hunters	11:18pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
06/26/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Intl	11:45pm	BCRGAMP1602H	00:00:30	1	Charged	11.00
									<b>Grand Total</b>	<b>774.00</b>

## Channel Summary

Network	Zone	Total Spots	Gross Revenue
<b>CNN-E</b>	<b>LOU-1350_LOUISVILLE</b>	<b>19</b>	<b>\$153.00</b>
<b>FOOD-E</b>	<b>LOU-1350_LOUISVILLE</b>	<b>37</b>	<b>\$259.00</b>
<b>HGTV-E</b>	<b>LOU-1350_LOUISVILLE</b>	<b>43</b>	<b>\$362.00</b>
<b>Grand Total</b>		<b>99</b>	<b>\$774.00</b>

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 828190